

**HODGES BADGE COMPANY, INC.
2008 CATALOG COVER CONTEST
OFFICIAL RULES AND ENTRY FORM**

1. To enter, each participant must submit by mail a COLOR print photograph. The photograph **must be** attached to a completed Hodges Badge Company, Inc 2008 Catalog Cover Contest Official Entry Form. Completed entries will be accepted only if postmarked on or before November 1st, 2007.
2. The subject of the photograph must clearly and conspicuously show a rider or a horse wearing a rosette or neck sash won by said horse and rider and manufactured by Hodges Badge Company, Inc. When judging entries, the company looks for:
 - A Hodges Badge Company, Inc. ribbon, rosette or sash must be visible in the photograph.
 - Clarity, sharpness and color - we cannot reproduce a photograph that is not clear.
 - The background - please be sure your photograph is in a nice setting and that legs, tree trunks or telephone poles are not sticking out of either the horse's or rider's body.
 - Ability to see the person's face - if under a hat or helmet, please be sure that it is not creating a shadow over their eyes.
3. A participant may submit any number of entries. Please send them in the same envelope.
4. All photographs must be readily reproducible. No negatives will be accepted. Photographs submitted cannot be larger than 8-1/2" x 11" or smaller than 4" x 6".
5. Photographs may not be altered in any manner. No painting, airbrushing, color-enhancement, etc., physical alteration of the photograph will be grounds for elimination from the contest.
6. By submitting an entry, each entrant represents and warrants that:
 - (i) he or she is the sole copyright owner of the Photograph;
 - (ii) the Photograph will not and does not violate the rights of any third parties;
 - (iii) he or she has obtained and shall submit model releases of the subjects of the Photograph;
 - (iii) he or she is over the age of majority and has the right to contract in their own name
 - (iv) he or she has signed and submitted a Release, Authorization and Agreement to transfer rights to use all or any portion of the Photograph, in perpetuity, worldwide without restrictions or a fee.
7. Photographs will be judged on suitability for use as a catalog cover, that is, the best combination of horse, or horse and rider, Hodges Badge Company, Inc. rosette, neck sash, or other first place award, and setting. Hodges Badge Company, Inc. reserves the absolute right to make all final judgments regarding the winning photograph as well as those selected for honorable mention. All participants who enter the contest agree to waive any right of recourse over the outcome or the selection of photographs. All participants agree to sign release and consent forms for use of their photographs in the 2008 Hodges Badge Company, Inc. Equestrian Catalog.
8. Photographs submitted become the property of Hodges Badge Company, Inc. Hodges Badge Company, Inc. accepts no liability for lost or damaged photographs. **(Your photographs will not be returned.)**
9. Winners will be announced in our 2008 Catalog, which will be available by request on or about January 1, 2008. The Winner will be awarded a first prize of \$2,500.00. Honorable Mention winners will be awarded \$100.00 each.
10. Additional Terms and Conditions. Hodges Badge Company, Inc. is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Hodges Badge Company, Inc. is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. Hodges Badge Company, Inc. reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond Hodges Badge Company, Inc. control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the contest. **Void where prohibited.** Hodges Badge Company, Inc. is entitled to interpret these rules as needed and its decisions are final. Hodges Badge Company, Inc. reserves the right to disqualify any entrant that Hodges Badge Company, Inc. has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules. By participating in the contest, you agree to release and hold harmless Hodges Badge Company, Inc. and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. Hodges Badge Company, Inc. and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest. A participant must be at least 18 years of age or the parent/legal guardian of any participant under the age of 18 must sign all consent and release forms on behalf of the participant. Hodges Badge Company, Inc. employees and Board members and their immediate family members are not eligible.

Hodges Badge Company is now accepting digital photography!

With the advent of improved technology, digital photo quality is better than in the past. Please make sure that when taking the photographs the settings on your camera are 300 dpi. For competition and production purposes, we require that your mailed digital entries be 5" x 7" or 8" x 10" in size and clear. If the quality of the printed photo is grainy, it may not be considered by our judges.

Winners may be asked to submit their award-winning photo electronically.

